



THE CADDO REPUBLICAN



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EDITOR: LOUIS R. AVALLONE

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Cassidy Closing In — Join Caddo GOP and Elected Officials for a Special Endorsement Event on August 11 — See Page 3 Inside

THIS MONTH'S MEETING

Speaker for this month's luncheon at **12 noon on Tuesday, August 5** at the Clarion Hotel on E. 70th Street will be **Congressman John Fleming**. First elected to Congress in 2008, to represent Louisiana's Fourth Congressional District, Fleming serves on two House committees – Armed Services – from which he focuses on the missions of Barksdale Air Force Base and Fort Polk's Joint Readiness Training Center, and Natural Resources – from which he seeks to support the maximization of the Haynesville and Tuscaloosa Marine Shales, two sources of energy which have created tens of thousands of jobs for 4th District families.



Fleming is focused on preserving the same freedoms that gave him the opportunity, as a young man from a working class family, to work for the American dream.

He believes that the people he represents are best served when they are able to create their own success in an environment that embraces individual liberty and is not hampered by high taxes or unnecessary regulations. When government is efficient and accountable, the economy can grow and good jobs will be created. He serves as Vice-Chairman of the GOP Doctors Caucus, a group that includes 14 physicians who work to develop patient-centered health care reforms.

His primary goals are to uphold the U.S. Constitution and to be a servant leader.

Reservations not required. Eating is \$13 and there is no cost to listen. Parking is free.

FROM THE CHAIRMAN

Dear Fellow Republicans,



Qualifying deadline for this fall's elections is August 22, and there are lots of important leadership roles in our community at stake. Charles Tutt for District Judge; Doug Dominick for District Judge; Erin Waddell Garrett for District Judge; Brian Barber for City Judge; Keith Gates for Public Service Commissioner; Joey Hester for City Marshal; and Judge Crichton for Supreme Court Justice. These are important races, but perhaps the most hotly contested race is the 800 lb. gorilla-contest between Bill Cassidy and the incumbent, Mary Landrieu.

Although many polls reflect Landrieu tied with Cassidy statistically, or slightly ahead, it is important to remember, for all conservatives (or anyone who does not want to re-elect Landrieu), that incumbency is powerful, and a full-out, full-on campaigning, among your neighbors and friends, is what it will take to push Cassidy into her Senate seat.

The reason? Voters already, and overwhelmingly, re-elect incumbents, regardless of their performance. That's a pattern, all the way from the White House to Congress and to any mayor's office, in any town, and everywhere in between.

And whether it was the criminal malfeasance of former Mayor Ray Nagin in New Orleans (who was re-elected to a second term), or the low public approval scores for the U.S. Congress (which are at historically low levels), we can't help ourselves when it comes to incumbents, it seems.

Incumbent candidates, seeking re-election to the U.S. House of Representatives, have won 80% of the time, over the past 40 years. This means that an incumbent

candidate is almost guaranteed re-election, even while the public approval rating of Congress is in the basement at 15%.

Consider also that three out of the last five mayors of Shreveport were re-elected to a second term in office, even while our population growth remained stagnant, our property taxes remained the highest in the state, our city's public works infrastructure was crumbling, and now, just last month, we learned that the City of Shreveport's Pension Plan Fund is \$120 million short from being able to meet all of its obligations to city workers. Goodness. Gracious.

Now consider also incumbent Mary Landrieu, who is seeking her third term in the U.S. Senate this year. She votes 97% of the time with President Obama, even though Obama lost Louisiana in the 2012 election. She told Louisianans in 2009 that if they liked their health insurance plan they could keep their plan, and of course, that turned out to be untrue (92,739 Louisianans actually received health insurance cancellation notices).

And even still, with all of that dirty laundry, election polling indicates she, as the incumbent, is in a statistical dead heat.

Whatever the reasons, we are definitely electing more and more incumbents every year, and largely without justification. Since 1972, incumbents have enjoyed a 3-2 advantage over their opponents. Today, it's grown to a 4-1 advantage and with the Landrieu campaign this year, we have a grand opportunity to turn the odds and generate a reversal of fortune.

Very truly yours,

Louis R. Avallone

MEDALLION CLUB

The 2014 Medallion Club membership drive will begin shortly. The Medallion Club effort raises the necessary funds to run the office, pay for the newsletter, and conduct other Party activities. Gold Medallion members level is \$200 and above, Medallion membership is \$100-199 and Supporter level membership is up to \$99. Checks may be dropped off to the HQ's Office at 1941-C East 70th Street, Shreveport 71105. Contributions are not tax deductible. **Gold Medallion Members:** Max Edwards, Austin Robertson, and The Professional Republican Women's Club. **Medallion Members:** Jim and Martha Allen, Harold and Margaret Coates, Jack Daniel, Elmo Norton, Barrow Peacock, and Olive G. Stuart.



CADDO PEC ENDORSES CASSIDY

In announcing the endorsement, the PEC issued a letter to the Cassidy campaign, stating that, "From the Louisiana delegation in Congress last year, Dr. Cassidy introduced more bills, got more bills out of committee, and worked the most with the Senate on critical issues facing both chambers. It's this type of energy, grit, and determination that Louisiana needs in Washington, and that Dr. Cassidy can offer our nation in the Senate."

The PEC voted unanimously to endorse Bill Cassidy for U.S. Senate, explaining that Dr. Cassidy will work hard to support Louisiana's energy economy and create good-paying jobs, through an economy where government is not on the backs of our businesses.

In June, the Louisiana GOP endorsed the Cassidy campaign, as well. In their announcement, they pointed out the urgency of this Senate election and why marshaling all available conservative resources must happen now, especially since Mary Landrieu has the full support and might of the Democrat establishment machine behind her, and they will make it their top priority to save her.

**your VOTE
is your VOICE**

ENDORSEMENT PARTY PLANNED *Cassidy In Shreveport, August 11*

On **Monday, August 11, beginning at 11:30 a.m.** (and continuing through 1:00 p.m.), Congressman, and candidate for U.S. Senate, **Bill Cassidy**, will be present as a bevy of elected officials and community leaders publicly endorse Congressman Cassidy.

Attendees will have an opportunity to hear from Congressman Cassidy up close, and learn more about his vision for representing Louisiana in Washington, D.C.

WHEN: Monday, August 11 at 11:30 a.m.

WHERE: 315 Lake Street, Shreveport
(next door to Silver Lake Ball Room)

COMPLIMENTARY: Parking and Refreshments

There is a large crowd expected for this event, so please be sure and get there early, if possible, and look for directional signs as you enter into downtown.

THE CADDY REPUBLICAN

1941-C East 70th Street
Shreveport, LA 71105

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If you are an email subscriber to the newsletter, please don't forget to advise the editor (louisavallone@mac.com) when you change your email address. If you are not, subscribe via **full-color** email by emailing the editor today!

The **Women's Republican Club of Shreveport (WRC)** meets every 3rd Wednesday of the month at 11:45 a.m. at **East Ridge Country Club**. Lunch is \$18.00. Reservations can be made by emailing rsvp.wrc@gmail.com or calling 795-0870 and leave a message. Men are invited to attend and join as associates.

The **Professional Republican Women (PRWC)** meets at 6:00 p.m. at Savoie's The Catering Place on the 3rd Tuesday of each month. Email PRWC1989@gmail.com or contact Pam Gutekunst

(pamgutekunst@bellsouth.net), 797-0802) for reservations (menu is fried catfish, unless chef salad is requested in advance). Men are welcome to attend and join as associates. Meals at \$12.00.

The **Republican Women of Bossier (RWB)** meet on the 4th Tuesday of the month at the Azalea Room of Good Eats, 2171 Airline Drive. "Meet and Greet" starts at 5:30 p.m. Meals are \$20.00. Listening is free. Call Robin Rue-Graves (965-5001), robinsbirdnest@yahoo.com) for reservations (RSVPs, please, by Wednesdays prior to meeting). Men are welcome as associates.

CALENDAR OF EVENTS

August 5 - GOP Luncheon, U.S. Rep. Fleming
August 11 - Endorsement Event with Bill Cassidy
August 19 - PRWC dinner
August 20 - WRC luncheon
August 21 - PEC meeting, 6:30
August 22 - Candidate qualifying
August 26 - RWB dinner

THE CADDY REPUBLICAN is the monthly newsletter of the Caddo Republican Party. Mail articles, suggestions, recommendations, and complaints to the Editor at **1941-C E. 70th St., Shreveport, LA 71105** or via email at louisavallone@mac.com. This newsletter is designed to provide information regarding the subject matter covered. The editors are NOT engaged in rendering legal, accounting, or other professional services. If legal advice or other expert assistance is required, please seek the services of a competent professional. The opinions expressed are those of the Editors and contributors and not necessarily those of the Party.

OFFICERS AND KEY OFFICIALS

• Chairman	Louis R. Avallone	841-1277	• Professional Republican Women	Dottie Mazariaz	797-4549
• Vice Chairman	Barry Rachal	469-2277	• Women's Republican Club of S'port	Linda Brooks	294-3775
• Treasurer	Michael Collins	207-0405	• Candidate Assistance Chairman	Mike Thibodeaux	393-2996
• Secretary	Nancy Adcock	458-1637	• Parliamentarian/Publicity Chairman	Betsy Malone	868-3464
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